

# Santa Monica History Museum Sponsorship Levels

Business, memorial or congratulatory sponsorships available.

## Microphone - \$3,000

- Logo/name printed on promotional material with sponsorship level recognition
- Logo, name, and link on event website
- Logo/name in lobby slideshow during exhibit
- Logo/name on exhibit signage in gallery with sponsorship level recognition
- Premium placed, full-page ad in exhibit program
- 8 tickets to exhibit opening reception
- Exclusive private tour for 8

## On Air - \$5,000

- Exclusive, only on sponsor at this level
- Logo/name printed on promotional material with sponsorship level recognition
- Logo, name, and link on event website
- Logo/name in lobby slideshow during exhibit
- Logo/name on exhibit signage in gallery with sponsorship level recognition
- Full-page, ad in exhibit program
- 12 tickets to exhibit opening reception
- Exclusive, private tour for 12

## Crossfade - \$1,000

- Logo/name printed on promotional material with sponsorship level recognition
- Logo, name, and link on event website
- Logo/name in lobby slideshow during exhibit
- Inclusion in all marketing materials and social media campaign
- half-page ad in exhibit program
- 4 tickets to exhibit opening reception

## Transmitter - \$2,000

- Logo/name printed on promotional material with sponsorship level recognition
- Logo, name, and link on event website
- Logo/name in lobby slideshow during exhibit
- Logo/name on exhibit signage in gallery with sponsorship level recognition
- Full-page ad in exhibit program
- 6 tickets to exhibit opening reception

## Dial - \$100

- Listed in exhibit program
- Name and logo on slideshow during exhibit
- Logo/name and link on event website

## Feedback - \$500

- Logo/name printed on promotional material with sponsorship level recognition
- Logo, name, and link on event website
- Logo/name in lobby slideshow during exhibit
- Quarter-page ad in exhibit program
- 2 tickets to exhibit opening reception

Sizes given are width x height. All ads are B/W.

Ads must be submitted by 5/15/2017 in order to meet printing deadline. Artwork accepted as high-res 300dpi JPG, PDF, or TIFF. Email files to [ajackson@santamonicahistory.org](mailto:ajackson@santamonicahistory.org)

For more information, call (310) 395-2290.