



ANNUAL GALA DINNER SPONSORSHIPS

Sunday, September 17, 2017 - Fairmont Miramar - 5:00PM

Remembering Louise B. Gabriel, Founder

Every Little Breeze Seems to Whisper Louise

Honoring

Michael Sullivan, LAcarGuy

Judi Barker, Barker Hangar/Santa Monica Air Center Inc.

Keeping History Alive - \$10,000

- Exclusive, one sponsorship available at this level
- 2 premium placement tables of 10
- Back cover, full-color ad in Souvenir Gazette
- Exclusive, private tour with "wine tasting" reception for 30 at museum, date to be arranged with sponsor and museum
- Inclusion in invitation*, marketing materials and social media
- Name and logo on slideshow at event
- Logo/name and link on event website

Visionary \$7,000

- 2 tables of 10
- Inside cover, full-color ad in Souvenir Gazette
- Exclusive, private tour with Director of Development Eddie Guerboian and dessert reception for 20 at museum, date to be arranged with sponsor and museum
- Inclusion in invitation*, marketing materials and social media
- Name and logo on slideshow at event
- Logo/name and link on event website

Preservation/Education/Research- \$5,500

- 1 table of 10
- Full page full-color ad in Souvenir Gazette
- Exclusive, private tour for 15 at museum, date to be arranged with sponsor and museum
- Inclusion in invitation* marketing materials and social media
- Name and logo on slideshow at event
- Logo/name and link on event website

Platinum Sponsor- \$3,500

- 1 table of 10
- Half-page color ad in Souvenir Gazette
- Inclusion in marketing materials and social media
- Name and logo on slideshow at event
- Logo/name and link on event website

Gold Sponsor - \$2,500

- 4 dinner tickets
- Half-page B&W ad in Souvenir Gazette
- Name and logo on slideshow during event
- Inclusion in social media campaign
- Logo/name and link on event website

Silver Sponsor- \$1,750

- 4 dinner tickets
- Quarter-page B&W ad in Souvenir Gazette
- Name and logo on slideshow during event
- Logo/name and link on event website

Supporter - \$950

- 2 dinner tickets
- Eighth-page B&W ad in Souvenir Gazette
- Listing on slideshow during event
- Logo/name and link on event website



***To be acknowledged in the invitation, pledge must be received no later than 07/08/2017**

All sponsors will be acknowledged in the Souvenir Gazette. Your generosity is greatly appreciated!

Custom and in-kind sponsorships are available.

Questions? Please contact Ashley Jackson at (310) 395-2290 or ajackson@santamonicahistory.org
Please return this form by August 20th to be included in the Souvenir Gazette.

ANNUAL GALA DINNER

Sunday, September 17, 2017 - Fairmont Miramar -
5:30PM

Every Little Breeze Seems to Whisper Louise

SPONSORSHIP OPPORTUNITIES

- \$10,000 Keeping History Alive
 - \$7,000 Visionary
- \$5,000 Preservation/Education/Research
 - \$3,500 Platinum Sponsor
 - \$2,500 Gold Sponsor
 - \$1,750 Silver Sponsor
 - \$950 Supporter

Souvenir Gazette Ads

- | | | | |
|---|----------------|--|--------------|
| <input type="checkbox"/> Full Page color (10.33" wide x 14" tall) | \$1,800 | <input type="checkbox"/> Eighth Page (5.083" wide x 3.5" tall) | \$250 |
| <input type="checkbox"/> Full Page (10.33" wide x 14" tall) | \$1,400 | <input type="checkbox"/> Sixteenth Page (5" wide x 2" tall) | \$100 |
| <input type="checkbox"/> Half Page color (10.33" wide x 7" tall) | \$950 | | |
| <input type="checkbox"/> Half Page (10.33" wide x 7" tall) | \$750 | | |
| <input type="checkbox"/> Quarter Page (5.083" wide x 7" tall) | \$450 | | |

Ads must be submitted by August 20, 2017 in order to meet the printing deadline. Artwork will be accepted in the following formats: JPG, as high resolution 200dpi. Email files to Schwenker@smdp.com For more information, please contact Ashley Jackson at (310) 395-2290 or ajackson@santamonicahistory.org.

Business Name

Contact Person

Title

Phone

Email

Address

City

State

Zip

Card Number

Billing ZIP

Security Code

Expiration Date

Name on Card

Signature

My check payable to Santa Monica History Museum is enclosed
Santa Monica History Museum · PO Box 3059 · Santa Monica, CA · 90408
Please contact Ashley Jackson if you have any questions · 310-395-2290,
ajackson@santamonicahistory.org The Santa Monica History Museum is a 501(c)(3) non-profit
organization. Tax ID #95-3019295

