



Established 1975

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Santa Monica History Museum

Cultural Center • Research Library • Photo Archives

Keeping History Alive

Dear Friend,

On October 11, 2020, Santa Monica History Museum will hold its annual Gala Tribute Dinner and Silent Auction. This year we are going virtual and invite you to join us. This is the Museum's top fundraising event and allows us to pay tribute to those who have contributed to the history of Santa Monica. The Museum typically draws several thousand visitors annually. While we are fully prepared to welcome visitors once restrictions are lifted and at a moment's notice, your current and ongoing support of our mission to promote Santa Monica's rich history is greatly appreciated.

We are excited to have two remarkable honorees this year! We will celebrate and honor the **League of Women Voters** as we celebrate 100 years of women's right to vote and for all of the amazing work they do in our community. We will also honor **Frontline Healthcare Workers** who risk their own health to serve.

We're reaching out to leaders like you who share the passion for preserving the rich and vibrant history of our Santa Monica community. It's exciting that our Museum Galleries are always evolving to enhance our guest experience and we look forward to the day we can welcome visitors back in person.

This year's event will feature a virtual museum tour, silent and live auction, and a "stand up for history" paddle raise. In addition, all sponsor levels include a catered dinner experience for you to enjoy in the comfort of your own home. We are also providing a way for guests to register to join the virtual event for free which will increase our audience and your exposure as a sponsor.

Your generous sponsorship allows us to continue our work of maintaining Santa Monica's cultural treasures and sharing them for generations to come! Please complete and return the enclosed forms at your earliest convenience. For questions or more details, call John Klopping at (310) 395-2290 or email him at jklopping@santamonicahistory.org.

Thank you in advance for your generosity and continued support.

Susan Gabriel Potter
President

Rob Schwenker
Chairman of the Board

Museum Address
1350 7th Street
Santa Monica, CA 90401

www.santamonicahistory.org
Phone: (310) 395-2290
Fax: (310) 395-2298
info@santamonicahistory.org

Mailing Address
P.O. Box 3059
Santa Monica, CA 90408



ANNUAL GALA DINNER SPONSORSHIPS

Sunday, October 11th, 2020

A Virtual Night at the Museum

Honoring

League of Women Voters

The League of Women Voters is a nonpartisan political organization which encourages informed and active participation in government.

and

Frontline Healthcare Workers

All the men and women putting themselves and their families at risk while helping during COVID 19.

Keeping History Alive - \$10,000

- Catered Dinner for 10 delivered to two locations (20 total meals)
- Full screen logo recognition during the event
- Inclusion in marketing materials & social media
- Logo/name & link on event website for a year
- Use of the museum as VIP venue
- Four Bottles Wine

Visionary - \$7,500

- Catered dinner for 10 delivered to one location
- Half screen logo recognition during event
- Inclusion in marketing materials & social media
- Logo/name and link on event website for a year
- Three Bottles Wine

Preservation - \$5,000

- Catered dinner for 8 delivered to one location
- Half screen logo recognition during event
- Inclusion in marketing materials & social media
- Logo/name & link on event website for a year
- Two Bottles of Wine

Education/Research - \$2,500

- Catered dinner for four people available for pick-up
- Quarter screen logo recognition during event
- Inclusion in social media campaign
- Logo/name & link on event website for a year
- Two Bottles Wine

Supporter - \$1,500

- Catered dinner for two people available for pick-up
- Quarter screen logo recognition during event
- Logo/name & link on event website for a year.
- One Bottle Wine

Individual Ticket - \$150

- Catered dinner for one person available for pick-up

For more details about Sponsorships, visit SantaMonicaHistory.org

Custom and in-kind sponsorships are available.

Questions? Contact John Klopping at (310) 395-2290 or jklopping@santamonicahistory.org

Please return this form by September 20th

ANNUAL GALA DINNER

Sunday, October 11th, 2020 – In the Comfort and Safety of your Home!

A Virtual Night at the Museum

SPONSORSHIP OPPORTUNITIES

Each of the five sponsorships include digital ads displayed continuously throughout the event and on website

All sponsors will be acknowledged. Your generosity is greatly appreciated!

- \$10,000 Keeping History Alive
- \$ 7,500 Visionary
- \$ 5,000 Preservation
- \$ 2,500 Education/Research
- \$ 1,500 Supporter



- Individual Ticket(s) \$150 _____

Logos should be submitted by September 20, 2020 to meet our deadline. Artwork is accepted in the following formats: JPG, PDF, TIFF, as high resolution 300dpi. Email files to info@santamonicahistory.org. For more information, contact John Klopping at (310) 395-2290 or jklopping@santamonicahistory.org.

Business Name _____

Contact Person _____ Title _____

Phone _____ Email _____

Address _____ City _____ State _____ Zip _____

Card Number _____ Billing ZIP _____ Security Code _____ Expiration Date _____

Name on Card _____ Signature _____

- My check payable to Santa Monica History Museum is enclosed**

Santa Monica History Museum · PO Box 3059 · Santa Monica, CA · 90408

Contact John Klopping if you have any questions

310-395-2290, jklopping@santamonicahistory.org

Santa Monica History Museum is a 501(c)(3) non-profit organization. Tax ID #95-3019295

Submitting Your Logo for Inclusion in Marketing and Event Materials

- High-Resolution Logo is needed
- Resolution: Minimum 300 DPI Required
- Logo Format: JPG, Tiff, PDF or PNG

Description of Acknowledgments

Sponsorship Acknowledgments

- **Inclusion in marketing materials & social media:**
 - Prior to event:
 - An individual thank you message along with the logo/name and link to the sponsor will appear weekly on the museum's social media sites (Facebook, Twitter, Instagram).
 - Day of Event:
 - A consolidated thank you message will be posted containing all sponsorship logos. Logo/name size and position will vary depending on sponsorship level.
 - Post Event:
 - A consolidated thank you message will be posted containing all sponsorship logos/names. The message will be posted every Sunday through April 2021. Logo/name size will vary depending on sponsorship level.
- **Logo/name and link on event website**
 - Logos/names of sponsors will appear on the event page of the museum's website.
 - Size and position will vary depending on the sponsorship level.
 - A link to the sponsor's website will be attached to the logo/name if it is provided.
 - The 2020 Gala event sponsorship webpage will be active through April 2021.
- **Event Printed Program**
 - All Gala dinner guests will receive an event program detailing the evening's activities, information on the Honorees and a thank you to our sponsors.
 - Logo/name size and position will vary depending on sponsorship level.

Sponsorship & Ad Tribute Acknowledgments

- **Digital Ads**
 - All sponsor logos will be shown throughout the event according to each level.
 - A version of this will be added to the museum's event website and Facebook page.
 - The 2020 Gala event webpage will be active through April 2021.

Questions?

Contact John Klopping at (310) 395-2290 or jklopping@santamonicahistory.org

Please submit ads & logos by October 5th, 2020.