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# Santa Monica History Museum

Cultural Center • Research Library • Photo Archives

*Keeping History Alive*

Dear Friend,

On October 17, 2021, the Santa Monica History Museum will hold its annual “virtual” Gala Tribute Dinner and Silent Auction. This is the Museum’s top fundraiser and allows us to pay tribute to those who have contributed to the culture and history of Santa Monica.

This past year offered a unique opportunity to reimagine our focus as we move into the future and plan for reopening. The Museum plays a vital role in our community in how we tell the stories of who we are and where we come from. Reflecting the diversity of that cultural heritage is a critical part of our work - we cannot claim to be truly essential to society if we are not accessible to all.

Our gala theme, **HOMETOWN HEROES, Celebrating our Diverse Histories**, is our way of beginning to recognize the contributions of members of our diverse community. We are honoring Kathleen Rawson, CEO of Downtown Santa Monica, Carlyne and Bill Edwards of the Quinn Research Center, and the Santa Monica Black Lives Association (SMBLA).

Your donation of items or services for our Silent Auction will greatly support our fundraising efforts. Items such as gift certificates, gift baskets, wine, hotel and private home stays, fitness memberships, artwork, and tickets to sporting and cultural events, airlines, or anything else you’d like to donate will be greatly appreciated. Donating is a wonderful way for you to showcase your business, products, and services to an enthusiastic and loyal audience of business, community, and civic leaders.

By donating to our Silent Auction, you will not only be promoting your business; you will be supporting the preservation and promotion of our community’s history. Your participation will help ensure the event is a huge success and a celebratory affair worthy of our honorees’ many accomplishments and accolades.

Enclosed is a donation form for you to complete and return at your earliest convenience as well as details on how to submit your donation. If you are also interested in becoming a sponsor, purchasing dinner tickets, or have questions please contact John Klopping at [jklopping@santamonicahistory.org](mailto:jklopping@santamonicahistory.org) or call at (310) 395-2290.

Thank you in advance for your generosity and continued support.

Susan Gabriel Potter  
President

Rob Schwenker  
Board Chair

Kera Blades-Snell  
Gala Chair

**Museum Address**  
1350 7th Street  
Santa Monica, CA 90401

**[www.santamonicahistory.org](http://www.santamonicahistory.org)**  
Phone: (310) 395-2290  
Fax: (310) 395-2298  
[info@santamonicahistory.org](mailto:info@santamonicahistory.org)

**Mailing Address**  
P.O. Box 3059  
Santa Monica, CA 90408



# ANNUAL GALA DINNER SPONSORSHIPS

Sunday, October 17, 2021

## HOMETOWN HEROES

*Celebrating our Diverse Histories*

**Honoring**

**Kathleen Rawson**

CEO of Downtown Santa Monica

**Bill and Carlyne Edwards**

Quinn Research Center

and

**Santa Monica Black Lives Association**

Please Print

**Organization** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Item/Items to be Donated, Description and Estimated Retail Values:**

1. \_\_\_\_\_  
 \_\_\_\_\_

2. \_\_\_\_\_  
 \_\_\_\_\_

3. \_\_\_\_\_  
 \_\_\_\_\_

**Item(s) is [please check one]:**

- Enclosed with this form
- To arrange pickup, contact Becky Upchurch, Silent Auction Chairperson at (310) 562-5274
- Will be mailed or delivered to the Santa Monica History Museum, P.O. Box 3059, Santa Monica, CA 90408

I agree to donate the item(s) stated above to the Santa Monica History Museum Gala Dinner Silent Auction.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please email or send this form to:**  
 Santa Monica History Museum, P.O. Box 3059, Santa Monica, CA 90408  
 RSVP@santamonicahistory.org - (310) 395-2290  
 A 501(c)(3) non-profit organization. Tax ID # 95-3019295  
 www.santamonicahistory.org

**Thank you for your donation!**