

EXHIBITION SPONSORSHIPS - 2022

We are reopening for the first time in more than two years with the launch of our new exhibition *Broadway To Freeway: Life and Times of a Vibrant Community*, which examines the once thriving, and predominantly African-American community located along Broadway between Euclid Street and 20th Street. Presented by the museum and the Quinn Research Center, this once vital neighborhood was a social, religious/cultural, business, and educational center between the 1940s and the 1960s, and it was considered a “safe space” for their daily needs.

We are committed to building and sustaining a diverse and inclusive community, including acknowledging and addressing barriers to full inclusion of historically underrepresented groups. Recognizing that multiple voices and perspectives enrich our work, we embrace a broad definition of diversity and are dedicated to creating an environment where differences are celebrated, valued and respected and where all members of our community are full and engaged participants in our mission.

This exhibition is the first of many for the museum in presenting exhibitions that will include diversity, equity and inclusion (DEI).

Aligning your brand with the Santa Monica History Museum forges awareness of your business with our patrons, supports important cultural initiatives, and provides opportunities for client entertainment and employee engagement.



Bill Beebe Collection (3.2.189)

Each sponsorship alliance is tailored for your needs. Recognition of your philanthropic partnership may include:

- Gallery naming rights
- Signage at special events and programs
- Recognition in press and media campaigns
- Inclusion in all SMHM communication materials including event invitations, e-blasts, website/social media and more
- On-site product placement

For more information on sponsorship opportunities, please contact Executive Director John Kearns at jkearns@santamonicahistory.org or at 310-395-2290.

santamonicahistory.org/current-exhibition

Sponsorship Levels

Platinum - \$10,000

- Rotating Gallery Naming Rights for one year (max two exhibitions) and one window display
- Exclusive archivist-led tour for 15 guests during museum hours
- Invitation to all museum events
- Recognition on exhibition marketing, website and social media campaigns
- Free museum parking
- (1) *History Happened Here* decal for your business *

Gold - \$7,500

- Rotating Gallery Naming Rights for one 2022 exhibition and one window display
- Exclusive archivist-led tour for 10 guests during museum hours
- Invitation to all museum events
- Recognition on exhibition marketing, website and social media campaigns
- Free museum parking
- (1) *History Happened Here* decal for your business *

Silver - \$5,000

- Name recognition on window display or specific museum wall for two exhibitions
- Exclusive archivist-led tour for 5 guests during museum hours
- Invitation to all museum events
- Recognition on exhibition marketing, website and social media campaigns
- Free museum parking
- (1) *History Happened Here* decal for your business *



Outlook Collection (1998.1.898)

Bronze - \$2,500

- Name recognition on window display or specific museum wall for one exhibition
- Invitation to all museum events
- Recognition on exhibition marketing, website and social media campaigns
- Free museum parking
- (1) *History Happened Here* decal for your business *

Other

SMHM also offers customized sponsorships. Please contact the Museum at 310-395-2290 for more details.

**For Santa Monica based businesses only*

Use our online form to submit your sponsorship today
santamonicahistory.org/sponsorships