



Established 1975

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SANTA MONICA HISTORY MUSEUM

DISCOVER. EXPLORE. EXPERIENCE

Dear Friend,

On October 16, 2022, the Santa Monica History Museum will hold its annual Gala Tribute Dinner and Auction. We are going virtual once again and invite you to join us. This is the Museum's top fundraiser and allows us to pay tribute to those who have contributed to the culture and history of Santa Monica. Our theme this year, **HOMETOWN HEROES, Celebrating Love and Peace in our Community**, recognizes the contributions of those who have gone above and beyond to promote peace and wellbeing in our community. We are honoring our Museum President Susan Gabriel Potter, WISE & Healthy Aging, and Iao Katagiri (posthumously).

Susan Gabriel Potter has been our fearless leader since she took the reins from her beloved mom and museum co-founder Louise Gabriel. Sue has been the guiding force as not only our museum president but also our conscience as we have strived to improve both our physical space, and our commitment to our diverse and complex history.

WISE & Healthy Aging is celebrating their 50th year of serving the Santa Monica community, advancing the dignity and quality of life of older adults through leadership, advocacy and high-quality innovative services. Their long tradition of service and outreach is dedicated to enriching the lives of our seniors.

Iao Katagiri, who recently passed away, was a longtime community leader and passionate champion of local non-profits, serving on many boards throughout the city. She worked at Rand for over 40 years where she became the first Director of Community relations. She will be missed, but we celebrate her legacy and her commitment to Integrity and Optimism, the words she chose to represent her IAO Katagiri fund at SMC.

As we honor those who have enriched the lives of residents and visitors, we are reaching out to leaders like you who share our passion for preserving our vibrant past while looking to a bright future for our Santa Monica community. Your generous sponsorship allows us to ensure that visitors to our museum come away with a better understanding of the rich multicultural history of Santa Monica, and to continue our work of maintaining our cultural treasures and sharing them for generations to come.

Thank you in advance for your generosity and continued support.

With Peace and Love,

Kera Blades-Snell
Gala Chair

Rob Schwenker
Board Chair

Mailing Address

P.O. Box 3059, Santa Monica, CA 90408

Museum Address

1350 7th Street, Santa Monica, CA 90401 • 310.395.2290
info@santamonicahistory.org

A 501(c)(3) Non-profit organization, Tax ID 95-3019295

ANNUAL GALA DINNER SPONSORSHIPS

HOMETOWN HEROES

Celebrating Love & Peace in our Community

Sunday, October 16, 2022



Honoring

Susan Gabriel Potter

WISE & Healthy Aging

Iao Katagiri (posthumously)

Keeping History Alive - \$10,000

- Catered Dinner for 10 delivered to two locations (20 total meals)
- Full screen logo recognition during event
- Inclusion in marketing materials & social media
- Logo/name & link on event website for a year
- Use of the museum as VIP venue
- Four Bottles Wine

Visionary - \$7,500

- Catered dinner for 10 delivered to one location
- Half screen logo recognition during event
- Inclusion in marketing materials & social media
- Logo/name and link on event website for a year
- Three Bottles Wine

Preservation - \$5,000

- Catered dinner for 8 delivered to one location
- Half screen logo recognition during event
- Inclusion in marketing materials & social media
- Logo/name & link on event website for a year
- Two Bottles of Wine

Education/Research - \$2,500

- Catered dinner for four people available for pick-up
- Quarter screen logo recognition during event
- Inclusion in social media campaign
- Logo/name & link on event website for a year
- Two Bottles Wine

Supporter - \$1,500

- Catered dinner for two people available for pick-up
- Quarter screen logo recognition during event
- Logo/name & link on event website for a year.
- One Bottle Wine

Friend - \$500

- Quarter Screen message of congratulations to the honoree/s during event

Individual Ticket - \$150

- Catered dinner for one person available for pick-up

Custom and in-kind sponsorships are available.

Questions? Contact the Museum at (310) 395-2290
or info@santamonicahistory.org

gala.santamonicahistory.org



ANNUAL GALA DINNER – Hometown Heroes

Celebrating Love & Peace in our Community

Sunday, October 16th, 2022 – In the Comfort and Safety of your Home!

SPONSORSHIP OPPORTUNITIES

Each of the five sponsorships include digital ads displayed continuously throughout the event and on the website.

- \$10,000 Keeping History Alive
- \$7,500 Visionary
- \$5,000 Preservation
- \$2,500 Education/Research
- \$1,500 Supporter

All Sponsors will be acknowledged.
Your generosity is greatly appreciated!

- \$500 Friend – ¼ Screen Message
- Individual Ticket(s) \$150 ____

In order to meet our deadlines, please return this form and artwork **by September 26, 2022**

Purchase sponsorship online at: <https://smhm2022.givesmart.com>

Questions? Contact the Museum at (310) 395-2290 or info@santamonicahistory.org

Business Name			
Contact Person	Title		
Phone	Email		
Address	City	State	Zip
Card Number	Billing Zip	Security Code	Expiration Date
Name on Card	Signature		

- My check payable to Santa Monica History Museum is enclosed
Santa Monica History Museum · PO Box 3059 · Santa Monica, CA · 90408

Santa Monica History Museum is a 501(c)(3) non-profit organization. Tax ID #95-3019295

- ART WORK REQUIREMENTS:**
- Submitting your logo for Inclusion in marketing and event materials
 - High-Resolution Logo is needed
 - Resolution: Minimum 300 DPI Required
 - Logo Format: JPG, Tiff, PDF or PNG

Upload online at <https://santamonicahistory.org/sponsor-logo-upload/>
or email files to info@santamonicahistory.org

gala.santamonicahistory.org

Description of Acknowledgments

Sponsorship Acknowledgments

Inclusion in marketing materials & social media:

Prior to event:

- An individual thank you message along with the logo/name and link to the sponsor will appear weekly on the museum's social media sites (Facebook, Twitter, Instagram).

Day of Event:

- A consolidated thank you message will be posted containing all sponsorship logos. Logo/name size and position will vary depending on sponsorship level.

Post Event:

- A consolidated thank you message will be posted containing all sponsorship logos/names. The message will be posted on our social media accounts. Logo/name size will vary depending on sponsorship level.

Logo/name and link on event website

- Logos/names of sponsors will appear on the event page of the museum's website.
- Size and position will vary depending on the sponsorship level.
- A link to the sponsor's website will be attached to the logo/name if it is provided.
- The 2021 Gala event sponsorship webpage will be active through April 2022.

Event Printed Program

- All Gala dinner guests will receive an event program detailing the evening's activities, information on the Honorees and a thank you to our sponsors.
- Logo/name size and position will vary depending on sponsorship level.

Sponsorship & Ad Tribute Acknowledgments

Digital Ads

- All sponsor logos will be shown throughout the event according to each level.
- A version of this will be added to the museum's event website and Facebook page.
- The 2022 Gala event webpage will be active through April 2023.

To meet our deadlines, please submit artwork by September 26, 2022.

Questions? Contact the Museum at (310) 395-2290 or info@santamonicahistory.org

ART WORK REQUIREMENTS:
Submitting your logo for Inclusion in
marketing and event materials

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