

santa monica
**HISTORY
MUSEUM**

Sponsorship Opportunities



About us

The Santa Monica History Museum preserves and shares the stories of one of California's most iconic coastal communities through dynamic exhibitions, archives, and public programs.



4K+

annual visitors: local residents,
cultural tourists, students,
educators, and researchers

10K+

social media followers

1.7M

social reach

3K

mailing list

What we offer

Public Programs

- Hands-On History: Family arts and crafts workshops
- At the Table: Food history talks and tastings
- Educational tours, book talks, discussion groups, and more!



Upcoming Exhibitions

- *Creating Route 66*



- *Santa Monica on Screen*
- *Olympic and Beach Sports History*
- *Artists of the Coast*

Opportunities

Lead Sponsor

\$15,000

Exclusive opportunity

- Top billing on exhibition signage and digital communications; acknowledgement at opening reception and public events
- 2 private curator-led tours
- 30 complimentary admissions
- 10 tickets to opening reception
- 4 VIP tickets to museum fundraising event
- Employee/client engagement opportunity

Presenting Sponsor

\$10,000

- Prominent recognition across signage, digital communications, and reception acknowledgments
- Private curator-led tour
- 25 complimentary admissions
- 8 tickets to opening reception
- 2 VIP tickets to museum fundraising event
- Employee/client engagement opportunity

Heritage Sponsor

\$7,500

- Logo on signage and digital channels (website, newsletter, and social media)
- Group curator-led tour
- 20 complimentary admissions
- 6 tickets to opening reception

Opportunities

Public Programs Sponsor

\$5,000

- Logo recognition at public programs, on signage and digital channels (website, newsletter, and social media)
- 15 complimentary admissions
- 4 tickets to opening reception

Education Sponsor

\$2,500

- Logo recognition as a supporter of student access on exhibition signage and digital channels (website and newsletter)
- 10 complimentary admissions
- 2 tickets to opening reception

Supporting Sponsor

\$1,000

- Name recognition on exhibition signage and website
- 5 complimentary admissions
- 2 tickets to opening reception

Impact

Your support enables

- Educational school tours for 400+ local students
- Engaging community events
- The continued preservation of Santa Monica's history



Help us share Santa Monica's stories

We welcome the opportunity to tailor sponsorships to align with your goals.

Contact

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