



Naming & Legacy Opportunities



About us

The Santa Monica History Museum preserves and shares the stories of one of California's most iconic coastal communities through dynamic exhibitions, archives, and public programs.



4K+

annual visitors: local residents,
cultural tourists, students,
educators, and researchers

10K+

social media followers

1.7M

social reach

3K

mailing list

What we offer

Public Programs

- Hands-On History: Family arts and crafts workshops
- At the Table: Food history talks and tastings
- Educational tours, book talks, discussion groups, and more!



Upcoming Exhibitions

- *Creating Route 66*



- *Santa Monica on Screen*
- *Olympic and Beach Sports History*
- *Artists of the Coast*

Gallery Opportunities

Exhibition Gallery Naming

\$150,000

*Exclusive opportunity to sponsor our
largest, central rotating gallery*

- Donor name prominently installed above gallery entrance for 10 years
- Recognition on exhibition signage, the Museum website, and relevant materials
- Private curator-led tour for each new exhibition
- Invitations to exhibition previews and opening receptions
- One private Museum experience annually for family, friends, employees, or clients
- Lifetime Museum membership

Permanent Collection Gallery Naming

\$75,000

*Four opportunities to sponsor one of our
themed permanent galleries:*

- *Early Santa Monica*
- *Beach History*
- *Arts & Entertainment*
- *Industry*
- Donor name prominently installed above the gallery entrance for 10 years
- Recognition within the named gallery and on the website
- Private curator-led gallery tour for the donor and guests
- Invitations to exhibition previews and opening receptions
- One private Museum experience during the naming term
- Lifetime Museum membership

Legacy Wall Opportunities

Permanent Leadership Recognition

\$50,000

7 opportunities remaining

- Permanent, prominent recognition on the Museum's Legacy Wall (larger format and higher placement)
- Opportunity to honor a family, business, or legacy
- Lifetime Museum membership
- Annual invitation to a private reception or special program
- Private behind-the-scenes tour for the donor and guests
- Invitations to exhibition previews and major Museum events

Permanent Recognition

\$25,000

13 opportunities remaining

- Permanent recognition on the Museum's Legacy Wall
- Opportunity to honor a family, business, or legacy
- Lifetime Museum membership
- Invitation to a private reception or special program
- Invitations to exhibition previews and major Museum events

Impact

Your support enables

- New research and exhibitions
- Engaging community events
- Educational school tours
- The continued preservation of Santa Monica's history



Help us share Santa Monica's stories

We welcome the opportunity to tailor sponsorships to align with your goals.

Contact

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