

Description of Acknowledgments

Sponsorship Acknowledgments

- **Inclusion in marketing materials & social media:**
 - Prior to event:
 - From August 1 through September 21, 2019 an individual thank you message along with the logo/name and link to the sponsor will appear weekly on the museum's social media sites (Facebook, Twitter, Instagram).
 - Day of Event:
 - A consolidated thank you message will be posted containing all sponsorship logos. Logo/name size and position will vary depending on sponsorship level.
 - After Event:
 - Starting September 29, 2019 a consolidated thank you message will be posted containing all sponsorship logos/names. The message will be posted every Sunday through April 2020. Logo/name size will vary depending on sponsorship level.
- **Logo/name and link on event website**
 - Logos/names of sponsors will appear on the event page of the museum's website.
 - Size and position will vary depending on the sponsorship level.
 - A link to the sponsor's website will be attached to the logo/name if it is provided.
 - The 2019 Gala event sponsorship webpage will be active through April 2020.
- **Event Printed Program**
 - All Gala dinner guests will receive an event program detailing the evening's activities, information on the Honorees and a thank you to our sponsors.
 - Logo/name size and position will vary depending on sponsorship level.

Sponsorship & Ad Tribute Acknowledgments

- **Digital Ads**
 - All digital ads will be shown throughout the event according to each level.
 - A version of this will be added to the museum's event website and Facebook page.
 - The 2019 Gala event webpage will be active through April 2020.

Questions?

Contact John Klopping at (310) 395-2290 or jklopping@santamonicahistory.org

Please submit ads & logos by August 1, 2019.