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 Cultural Center • Research Library • Photo Archives  
*Keeping History Alive*

Established 1975

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Dear Friend,

On September 22, 2019, the Santa Monica History Museum will hold its annual Gala Tribute Dinner and Silent Auction at the **Fairmont Miramar Hotel & Bungalows**. This is the Museum's top fundraising event and allows us to honor those who have been part of making history in our community.

Your donation of items or services for our Silent Auction will greatly support our fundraising efforts and make the event a success. Items such as gift certificates, gift baskets, wine, jewelry and accessories, hotel stays, fitness memberships, artwork and tickets to amusement parks, game shows, sporting events, airlines, cultural events, theatre or anything else you'd like to donate will be greatly appreciated. Donating is a wonderful way for you to showcase your business, products, and services to an enthusiastic and loyal audience of business, community and civic leaders.

We are excited to have two remarkable honorees this year!

With this year's theme, "To the Moon and Back," we celebrate and honor **Hildreth (Hal) Walker, Jr.** Mr. Walker led the manufacturing, testing and operation of the KORAD K-1500 ruby laser system in his Santa Monica lab in 1969 during the Apollo 11 Moon Landing. The ruby laser was used to measure the distance from the moon and back and has been replicated in the Smithsonian Museum.

We're also honoring **Santa Monica College's 90th birthday**. Founded in 1929, SMC enrolls over 30,000 students. Under Dr. Kathryn E. Jeffery's leadership, SMC leads the nation in transferring students to the prestigious University of California system.

By donating to our Silent Auction you will not only be promoting your business, you will be supporting the preservation and promotion of our community's history. Your participation will help ensure the event is a huge success and a celebratory affair worthy of our honorees' many accomplishments and accolades.

Enclosed is a donation form for you to complete and return at your earliest convenience as well as details on how to submit your donation.

If you are also interested in becoming a sponsor, purchasing dinner tickets, or have questions please contact John Klopping at [jklopping@santamonicahistory.org](mailto:jklopping@santamonicahistory.org) or call at (310) 395-2290.

Thank you in advance for your generosity and continued support.

*Susan Gabriel Potter*

Susan Gabriel Potter  
 President

*Becky A. Upchurch*

Becky Upchurch  
 Silent Auction Chair

**Museum Address**

1350 7<sup>th</sup> Street  
 Santa Monica, CA 90401

**[www.santamonicahistory.org](http://www.santamonicahistory.org)**

Phone: (310) 395-2290  
 Fax: (310) 395-2298  
[info@santamonicahistory.org](mailto:info@santamonicahistory.org)

**Mailing Address**

P.O. Box 3059  
 Santa Monica, CA 90408



# ANNUAL GALA DINNER SPONSORSHIPS

Sunday, September 22, 2019

Fairmont Miramar Hotel & Bungalows

## To the Moon and Back

Honoring

**Professor Hildreth "Hal" Walker, Jr.**

Inventor of the Ruby Laser-developed in Santa Monica that measured the distance from the Earth to the Moon during the Apollo 11 Mission  
and



## 90th Anniversary of Santa Monica College

World class education at America's #1 transfer college to prestigious Universities



Please Print

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Item/Items to be Donated, Description and Estimated Retail Values:**

1. \_\_\_\_\_  
 \_\_\_\_\_

2. \_\_\_\_\_  
 \_\_\_\_\_

3. \_\_\_\_\_  
 \_\_\_\_\_

**Item(s) is [please check one]:**

- Enclosed with this form
- To arrange pickup, contact Becky Upchurch, Silent Auction Chairperson at (310) 562-5274
- Will be mailed or delivered to the Santa Monica History Museum, 1350 7th Street, Santa Monica, CA 90401

I agree to donate the item(s) stated above to the Santa Monica History Museum Gala Dinner Silent Auction.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please email or send this form to:**

Santa Monica History Museum, P.O. Box 3059, Santa Monica, CA 90408  
jklopping@santamonicahistory.org - (310) 395-2290  
A 501(c)(3) non-profit organization. Tax ID # 95-3019295  
www.santamonicahistory.org

**Thank you for your donation!**